

Gaelan Lloyd

Experienced strategic technical leader and full-stack web engineer.

Seattle, WA

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 [LinkedIn](#)

 gaelanlloyd.com

Overview

23+ years proven leadership and successful execution on large-scale site migration initiatives for international organizations.

Able to guide teams through infrastructure decisions, develop team processes and standards, provide mentorship, and architect robust systems handling a wide variety of business needs.

Skills

Code: PHP, HTML, Sass/CSS, JS, jQuery

Cloud: AWS, Linode, WP Engine, DigitalOcean, Vultr, Kinsta, Azure

CMS: WordPress, Drupal, Jekyll

SEO: Site speed optimization, Google Search Console, Screaming Frog

OS: FreeBSD, Linux, Mac, Windows

Web: Apache, Nginx, Lighttpd, MariaDB

DevOps: Ansible, Salt, GitHub/GitLab pipelines

DNS + SSL: GoDaddy, CloudFlare, NameCheap, SSL certs, Let's Encrypt

Marketing: Marketo, Unbounce, Convert

Security: DOSarrest, Sucuri, CloudFlare

Compliance: GDPR, CCPA, Cookie consent, Web litigation, Accessibility

Doc: Wikis, Knowledgebases

Management: Vendor relationships, Contract term negotiation, Mentorship

Graphics: UI/UX, Raster and vector, Adobe, Affinity, Photography, Layout, Branding, Design

Data: Excel, Pivot Tables, Dashboards, Automated reporting

Virtualization: Bhyve, BSD Jails, Proxmox, QEMU, VirtualBox, VMware

Experience

- 2023 - **Senior Web Engineer** **Gardyn**
Today One of two developers responsible for MyGardyn.com. Focus on front-end development, UI/UX, team process, and tech strategy.
52% faster page speed using hand-written frontend framework.
Enabled faster, more reliable site merchandising by standardizing site content components and optimizing team processes.
Built staging sites to improve team workflow and feature review.
- 2022 - **Team Lead, Web Systems** **Sundae**
2023 Sole developer and system owner responsible for Sundae.com.
Saved \$15K/year by right-sizing web hosting.
77% reduction in codebase size by refactoring (-36K lines).
- 2022 - **Senior Web Systems Engineer** **Winshuttle**
2013 Sole full-stack web developer for Winshuttle.com and company's international web presence of 17 websites.
Personally built Winshuttle's entire global web infrastructure.
Saved \$380K in the first 5 years by right-sizing web hosting.
Technical lead for corporate acquisition system integrations.
- 2013 - **Global Web Manager** **HID Global**
2012 Technical lead on migration of HID's websites in 12 languages from a legacy in-house CMS to Drupal.
Deployed a project management tool and documentation hub.
Deployed Marketo, designed branded email templates, wrote marketing automation flows.
- 2010 - **Senior Web Designer** **Alteryx**
2011 Technical lead on migration of Alteryx's legacy Microsoft SharePoint website to Drupal.
Deployed Marketo, designed email templates, and marketing automation processes.
Automated monthly web reporting using company's own product.
- 2010 - **Web Manager, Rational Software** **IBM**
2008 Awarded IBM's Top Performer award for my technical expertise in integrating Telelogic systems during the IBM acquisition.
- 2008 - **Senior Web Designer** **Telelogic**
2006 Technical lead for the company's 12 international websites.
Built the company's global customer support portal in ColdFusion.
- Earlier See LinkedIn to read about my prior work history at UC Irvine, UCLA, and Placentia-Yorba Linda Unified School District.*

Education and certifications

- 2022 **Professional Scrum Master™ I (PSM I)**
- 2006 **Bachelor's Degree** **UC Irvine**
Psychology, Emphasis in Cognitive Neuroscience

Honors and awards

IBM Top Performer · Winshuttle Top Performer · CalTech Signature Award
Eagle Scout (Boy Scouts of America)